

Undergraduate Consultant Job Description Summer 2009

The Wharton Small Business Development Center utilizes the intellectual resources of the Wharton School to provide high-impact consulting to small businesses, scalable startup businesses, and private equity funds in Southeastern Pennsylvania. The Wharton SBDC is currently seeking talented undergraduates who are interested in consulting and entrepreneurship for summer positions to help clients build their businesses during the summer months. This job can be found on Pennlink under posting number 727367.

Undergraduate Consultants at Wharton SBDC will perform a variety of functions over the summer:

- Analytical consulting engagements to assist clients with important strategic questions such as how to optimize the marketing and operations plans.
- Industry research to help clients understand the business environment and current trends.
- Forensic business data analysis to diagnose issues that inhibit business growth.
- Functions to support the operations of the Center.

OPPORTUNITIES:

- Work on the front lines of business building, and see what's involved in creating great companies.
- Develop analytic and communication skills sought by Venture Capital and Consulting firms.
- Work directly with entrepreneurial businesses ranging from high-potential start-up to \$20M in revenue. Have accountability over client relationship and engagement output.
- Apply the business theory you're learning in class to real-world business situations.

QUALIFICATIONS:

- Competitive, market, and financial research ability
- Ability to structuring the analysis around a business problem
- Highly developed written and oral communication skills
- Precise attention to detail
- Flexibility, creativity, and a comfort with ambiguity

LOGISTICS

- Summer program starts June 8th, and ends August 14th.
- Position is 35 hours per week, Monday through Thursday.
- Interviews will take place during the weeks of March 30th and April 6th

To learn more, please attend an SBDC information session on Tuesday, March 24th at 4:30 in JMHH 265, or Wednesday, March 25th at 4:30 in JMHH 250.

TO APPLY:

Email resume and cover letter to sbdc_mail@wharton.upenn.edu by 9am on Monday, March 30th.

USE SUBJECT LINE:

Summer Undergraduate Consultant